Schafer
RETAIL SOLUTIONS +

PRODUCT
CATALOG 2022

Schafer
RETAIL SOLUTIONS +

WE ARE SCHAFER RETAIL SOLUTIONS+

MISSION STATEMENT

To maintain and build on our position as the number one supplier of lottery retail merchandising solutions, while continuing to use our combined expertise to bring sales-driving innovations to lotteries around the world.

VISION STATEMENT

Delivering end-to-end product offerings tailored to each unique client.

Taking the best features of an ITVM and making it miniature: Schafer Retail Solutions+ Select 4™ does just that, creating a brand new product that facilitates the sales of instant tickets in multi-lane retail environments, as well as in non-traditional retailers, such as bars, restaurants and other similar retailers that have been difficult to penetrate with selling instant tickets.

SELECT 4™

Select 4™ offers a way to sell instant tickets in many untapped markets. We work closely with your lottery to ensure the design and function of the Select 4™ maximizes your retail needs. Ticket Sales Reports are available through a central web portal and customized specifically for your lottery.

SPECS

SELECT 4™ TOP
product code: 11-2069
24"h x 27"w x 13"d

SELECT 4™ BASE
31.125"h x 30.125"w x 18"d

Kentucky DMB

Kansas DMB

Minnesota DMB

15% sales lift year over year

Highlight attractive ticket designs with the **NEW** Digital Menu Board. The vertical display allows for high visibility, prompting impulse purchases and fast decision making. Digital Menu Boards allow lotteries and retailers to set plan-o-grams specifically for the store and can be changed upon demand.

*Ticket sales in current test locations show an average of 15% lift year over year.

Header

Optional: Ticket Dispenser can be placed behind the digital menu board and custom-branded side panels can be added.

DIGITAL MENU BOARD

STANDARD FEATURES:

- 24 or 32 Card Plan-o-gram
- Wireless Connectivity
- Easy to Use Central Web Portal
- Ticket Artwork Preloaded Prior to Game Launch
- User Access Levels Assigned

SPECS

24 GAME CONFIGURATION W/HEADER
37"h x 20.5"w x 11"d
(32" LED Screen Stays The Same)

24 GAME CONFIGURATION NO HEADER
32.5"h x 20.5"w x 11"d
(32" LED Screen Stays The Same)

32 GAME CONFIGURATION W/HEADER
37"h x 20.5"w x 11"d
(32" LED Screen Stays The Same)

32 GAME CONFIGURATION NO HEADER
32.5"h x 20.5"w x 11"d
(32" LED Screen Stays The Same)

Additional 13" Depth is added to product when ticket dispenser and side branding is added.

ILLUMINATE YOUR LOTTERY OFFERINGS

The "HALO" dispenser dress-up kit literally illuminates your lottery offerings, providing counter dispensers with color, lights and branding. Draw attention to lottery offerings with the glow from "HALO".

"HALO" can be purchased in a number of combination settings but is used only with the Dual Snap-together 5" Modular Mini Dispensers. Flat loading of tickets and placement of voided cards makes it easy for this modular display to capture a player's attention and create that impulse purchase.

VERSATILITY is HALO's middle name as it can be added to existing dispenser stacks at retail or completely configured in house with new dispensers for an out-of-the-box retail counter setting.

LIGHTED MODULAR DISPLAYS

Grab your players' attention with this attractive lighted vertical modular display. Refreshing your ticket displays regularly keeps the players engaged. Highlighting tickets with color and lights has proven to raise awareness. Color-changing lights in this display will capture new and existing players. Test locations have had double-digit sales lifts!
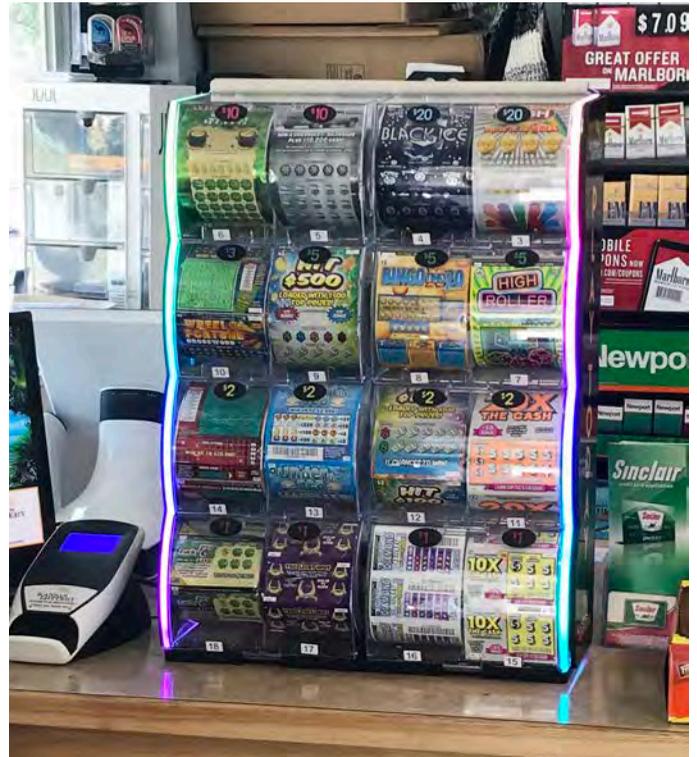
UNIVERSAL TICKET MENU BOARD

Want options? We listened! Our newest "universal" ticket menu board can be wall-mounted, counter-mounted or ceiling-suspended. This unit is your one-stop board for merchandising!

Hardware is included for <u>all</u> mounting options.

- Lighted or Non-lighted versions available
- Customized Branding offered
- Additional sizes can be customized

SPECS

32 GAME LIGHTED TMB
41.25"h x 24.625"w x 1.625"d

40 GAME LIGHTED TMB
41.25"h x 20.375"w x 1.625"d

*When the rear stands are attached, it adds 10" of depth

EXPRESS 4™

Multi-Lane retail environments have emerged as the next frontier in lottery sales growth. By making it easy for players to find and purchase lottery, and for retailers to carry and sell these products, lotteries can propel Scratch-Off ticket sales to new heights. The Express 4 In-Lane ticket dispenser features an integrated display of instant tickets with a retractable locking cover to facilitate secure sales, as well as serving to improve the ticket merchandising. Placement of the Express 4 dispensers presents an exciting opportunity for lotteries to tap into new markets.

This product in test markets showed a 10.5% lift in instant ticket sales.

SPECS
20"h x 5"w x 11"d

POLLARD
banknote limited

CONSUMER
Conveniently purchase instant lottery games alongside other products, in a single retail transaction.

RETAILER
Increase revenue and foot traffic with a streamlined and secure sales solution.

LOTTERY
Prominently display instant lottery games at new points of distribution to drive sales.

easyVEND™
In-Lane ITVM

easyVEND™ makes it easy for players to purchase, and retailers to sell, instant lottery games in multi-lane retail environments.

HANG TAG GAME DISPLAYS

Hang tag displays for instant or draw games are shown here. Add a jackpot sign or changeable point-of-sale information area for game call outs.

SPECS

31.15"h x 17.79"w x 5.96"d
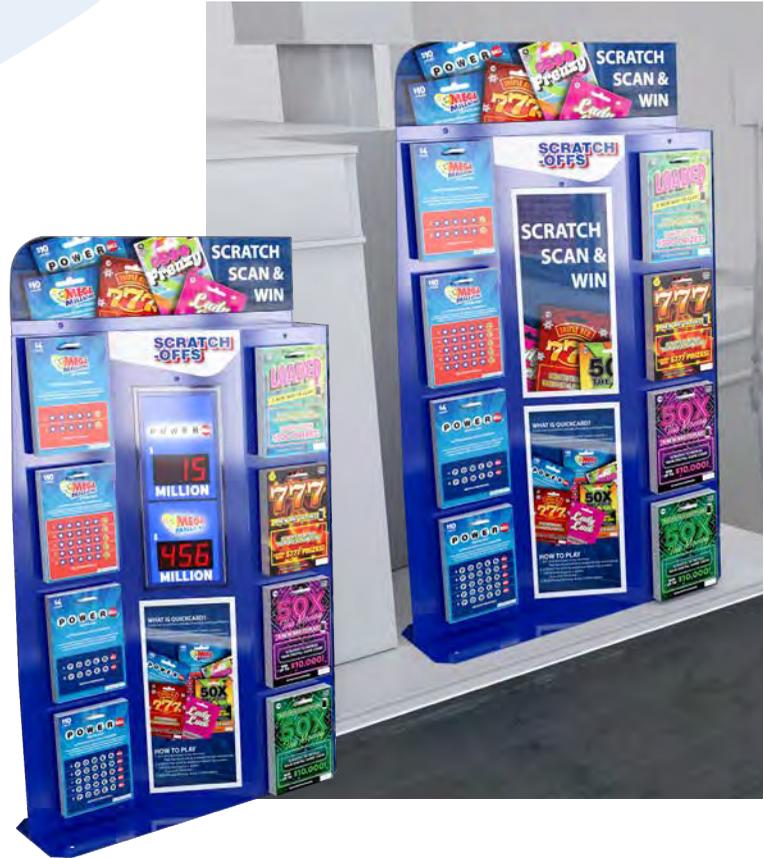
LIGHTED MENU BOARD ON MULTI-ADJUSTABLE STAND

This menu board has multiple ways of display at retail by adjustment in height and side-to-side centering ability.

STANDARD FEATURES:

- 4x4 display cards
- Custom-branded frame
- Magnetic frame for easy display modification
- Both lighted and non-lighted models

SPECS

26.269"h x 38.568"w x 4.727"d

With countertop space posing challenges to merchandise products, another way to bring instant ticket awareness is with this adjustable stand menu board. This unit fits nicely around or above a register or gaming terminal.

JACKPOT COMMUNICATOR SIGN (JPC)

Try this wireless connectivity JPC Sign that has an illuminated logo, game and jackpot figure. This display can be rotated manually in a range of positions and can be suspended from the ceiling, pole-mounted and dispenser-mounted.

SPECS
VERTICAL
21"h x 6"w x 2.5"d

HORIZONTAL
6"h x 21"w x 2.5"d

Some games are meant to stand out! For those, we have the Jackpot Communicator.

Curved Display

Straight Display

FAMILY OF GAMES-MULTIPLIER GAME

Showcasing a family of games outside of the larger stack of dispensers is an effective way to highlight the unique group. Set your family apart with these fully customizable stacks.

SPECS

FAMILY OF GAMES - CURVED
20"h x 5"w x 11"d

FAMILY OF GAMES - STRAIGHT
24.625"h x 4.5"w x 11.5"d

GEN2 SNAP-TOGETHER MODULAR MINI® DISPENSERS

GEN2 dispensers are the most innovative design of dispensers to date. When you have a Modular Mini GEN2 dispenser, you have the most feature-rich dispensing product designed for lottery retail locations.

STANDARD FEATURES:

- **Removable Dividers** to display a variety of size tickets
- **Built-in Clips** to hold a display card in place
- **Side Panel Feature Clips** to customize and add imagery to the outside of the dispenser.
- **Ticket Gripper Plates** to hold the ticket books in place for easier dispensing.
- **Three Finger Tear Bars** to allow for various thickness of ticket books and packs.

Utilize our GEN2 dispensing products to ensure your lottery retailers have the best and most efficient lottery dispensers and displays.

1-12" W Book

2-8" W Book

2-4" W Book
1-8" W Book

4-4" W Book

GEN2 16"

GEN2 DUAL 16" SNAP-TOGETHER MODULAR MINI®

SPECS
product code: 40-6139
6.2"h x 18.032"w x 7.25"d

GEN2 16" Oversized 12"
Wide Book & 4" Wide Book

GEN2 DUAL 6" SNAP-TOGETHER MODULAR MINI®

SPECS
product code: 40-4287
6.2"h x 8.97"w x 7.2"d
Recommended Stacking: 4 Units

GEN2 Dual 6 Stacked

GEN2 DUAL BINGO SNAP-TOGETHER MODULAR MINI®

SPECS
product code: 40-5846
6.2"h x 8.97"w x 7.5"d
Recommended Stacking: 4 Units

GEN2 Dual Bingo Stacked

Angled
Face

Curved
Face

GEN2 Dual Bingo

GEN2 Dual 6" Featuring an
Oversized 8" Wide Ticket Book

Gripper Plate helps hold
tickets in place

Removable Divider

Schafer products are designed and manufactured of high quality and durable material for your retail needs. These dispensers offer the ability to merchandise and dispense 4"-8" wide tickets. The patented Modular Mini dispensers offers flexibility and compatibility combined. Each dispenser can be used alone, mixed, stacked and mounted in a number of ways, helping fill the diverse marketplace.

DUAL 5" ADJUSTABLE SNAP-TOGETHER MODULAR MINI®

The Dual 5" is a popular dispenser for flat loading of instant ticket books and used with the HALO Dress up Kit. These dispensers offer the ability to merchandise and dispense 4"-8" wide tickets.

STANDARD FEATURES:

- **Flat Loading** longer from front to back allowing for up to 10" ticket book to lay flat in the dispenser for faster and easier loading.
- **Built-in Clips** to hold a display card in place.
- **Brackets** to create a sturdier display connecting dispensers and holding them together side by side.
- **Adjustable Dividers** are movable, allowing for easy dispensing of 2"-8" wide ticket books.
- **Three Finger Tear Bars** to allow for various thickness of ticket books to be held in place and dispensed easily.

SPECS
DUAL 5" ADJUSTABLE SNAP-TOGETHER MODULAR MINI®
product code: 40-0520
5.2"h x 9"w x 11.55"d
Recommended Stacking: 6 Units

ADJUSTABLE CLIP
product code: 40-0873

*Attachment clip helps provide stability to a large stack of dispensers

Configured for four ticket books with adjustable shelf placement.
product code# 40-1166

Configured for six ticket books.
product code# 19-1649

12" MODULAR MINI®

Stack the 12" Modular Mini® Snap-Together dispenser for a demanding presence in any environment.

SPECS

12" MODULAR MINI® -4 BOOKS
product code: 40-1166
12.5"h x 8.9"w x 8"d
Recommended Stacking: 2 Units

12" MODULAR MINI® -6 BOOKS
product code: 19-1649
12.5"h x 8.9"w x 8"d
Recommended Stacking: 2 Units

Preconfigured: 6 Ticket Books: 19-1657
4 Ticket Books: 19-3035

AFTER GLOW

After Glow panels are a low-cost option to increase your displays' visibility on a crowded countertop. These acrylic pieces can be added to any Modular Mini® to create an illuminated look with no electricity needed!

Color Options

Single 4"

SINGLE 4"

SPECS
product code: 19-1447
4.23"h x 4.70"w x 7.18"d
Recommended Stacking: 6 Units

Dual 4"

DUAL 4"

SPECS
product code: 19-0002
4.23"h x 8.91"w x 7.18"d
Recommended Stacking: 6 Units

Single 6" & 4"
Lockable Slide
Mount available
in custom colors

SINGLE 6"

SPECS
product code: 19-0005
5.77"h x 4.70"w x 7.36"d
Recommended Stacking: 4 Units

Dual 6"& 4"
Lockable Slide
Mount available
in custom colors

DUAL 6"

SPECS
product code: 19-0004
5.78"h x 8.905"w x 7.2"d
Recommended Stacking: 4 Units

SINGLE & DUAL BINGO

The Single and Dual Bingo Modular Minis® feature a curved front, allowing for a great display of a 6" ticket book and provides a larger display for standard ticket books.

Single Bingo

SINGLE BINGO

SPECS
product code: 19-0007
6.1"h x 4.675"w x 7.3"d
Recommended Stacking: 4 Units

Dual Bingo

DUAL BINGO

SPECS
product code: 11-0032
6.3"h x 8.9"w x 7.35"d
Recommended Stacking: 4 Units

LOCKABLE SLIDE MOUNTS

Securely fasten your Modular Mini® Dispensers to the counter by using one of our Lockable Slide Mounts. Tape and suction cup mounting options available. Upgrade from our standard beige to a custom-colored mount for a bigger impact at retail.

SPECS
WITH FEET SLIDE MOUNT (BEIGE, SUCTION CUPS & GEL TAPE)
SINGLE
product code: 11-0904
.75"h x 4.7"w x 8.5"d

DUAL
product code: 11-0903
.75"h x 8.9"w x 8.5"d

SPECS
SLIDE MOUNT (BEIGE, FOAM TAPE)
SINGLE
product code: 11-1502
.75"h x 4.7"w x 8.5"d

DUAL
product code: 11-1454
.75"h x 8.9"w x 8.5"d

SPECS
FOOTLESS SLIDE MOUNT (BEIGE, FOAM TAPE)
SINGLE
product code: 40-4464
.75"h x 4.715"w x 6.825"d

DUAL
product code: 18-2823
.75"h x 8.95"w x 6.825"d

Custom Colors Available - Min. quantities required

Single   Dual

Slide Mount (suction cups & gel tape) Bottom View

Single   Dual

Slide Mount (Double-sided Foam Tape) Bottom View

Single   Dual
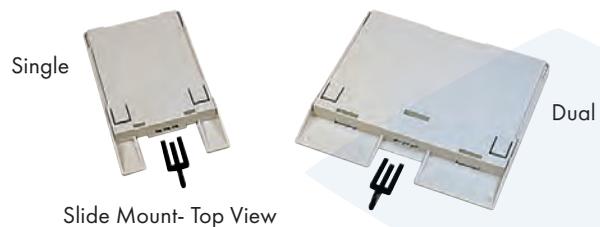
Slide Mount - Top View

Single   Dual

Slide Mount - Top View - Footless

SPECS

ADJUSTABLE CASH REGISTER STAND (10" TO 19")
product code: 11-2133 silver
product code: 40-5500 black
base & top plate: 7.75"h x 5.5"w

ADJUSTABLE CASH REGISTER STAND (15" TO 27")
product code: 18-3302 silver
product code: 40-5456 black
base & top plate: 7.75"h x 5.5"w

ADJUSTABLE MONITOR STAND (15" TO 27")
product code: 40-3271 silver
*also available in black

Adjustable Cash Register Stand

Elevate your products and optimize the presentation of instant tickets with a stand!

Adjustable Monitor Stand -
Flat panel monitor surface attaches to mounting area.
Most computer monitors are adaptable.

SPECS

4" SNAP TOP PLATE STAND
product code: 11-1222
base & top plate: 6"h x 4"w

8" STAND
product code: 19-0018
base & top plate: 6"h x 4"w

10" STAND
product code: 19-3033
base & top plate: 6"h x 4"w

12" STAND
product code: 19-0001
base & top plate: 6"h x 4"w

4" Snap Top Plate Stand   8" Stand   10" Stand   12" Stand

*Dispenser stands available in various heights. 4", 8", 10" and 12" are standard.

SECURITY PRODUCTS FOR DISPENSERS

Added security products are available for dispensers. Security shields are custom made to help reduce "reach around" thefts of lottery tickets.

Security Shield can be added to any Modular Mini® configured dispensers.

Security Shield Top Panel-Dual

SECURITY DOORS

Doors create closure to the ticket exit slot of dispensers, closing off all "pull out" of accessibility of tickets.

Security doors available for most single and dual modular mini® dispensers.

NUMBER CLIPS, NUMBER STICKERS & PROMOTIONAL CLIPS

Help identify your games and simplify merchandising with number clips, number stickers or promotional clips in Ticket Menu Boards, In-Counter Dispensers and other merchandising displays. Number clips are dual-sided and can clip on top, sides or bottom on display cards.
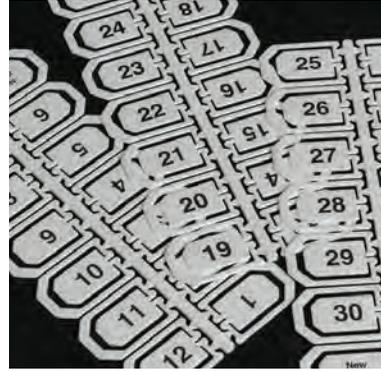
Number Clips for identifying tickets 1-12, 13-24, 25-32- Front Side

SPECS

NUMBER CLIPS 1-12
product code: 40-0022

NUMBER CLIPS 13-24
product code: 40-0921

NUMBER CLIPS 25-32
product code: 40-1450

NUMBER STICKERS 1-24
product code: 18-3172

NUMBER STICKERS 1-48
product code: 40-5534

NUMBER STICKERS 25-48
product code: 18-3173

NUMBER STICKERS 49-72
product code: 40-5382

NUMBER STICKERS 73-96
product code: 40-5383

PROMOTIONAL CLIPS
product code: 40-6422
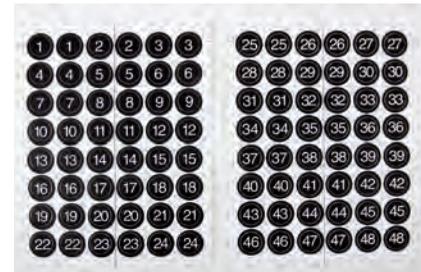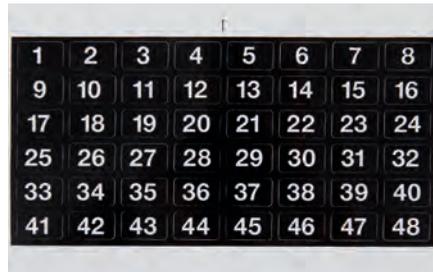
Number Stickers for identifying tickets 1-24, 25-48, 49-72 & 73-96

Promotional Clips

ABOVE THE COUNTER HANGING

If countertop placement is a challenge, why not maximize visibility from above the counter? Displays are mounted directly to the ceiling using a beam or tile mounting kit included with purchase. Configurations are built with Modular Mini® Dual Snap-together dispensers in configurations from 12 to 36 games. Call for complete specifications sheet.

The newest addition to our Above the Counter Hanging Dispenser line utilizes our Dual 5" Modular Mini® Dispensers, allowing for use of a ticket display card and flat-loading of most ticket books. Retailers love it! Specific configurations with dimensions can be found on our website.

Over-the-Counter Display Tile Mounting

Over-the-Counter Display Beam Mounting
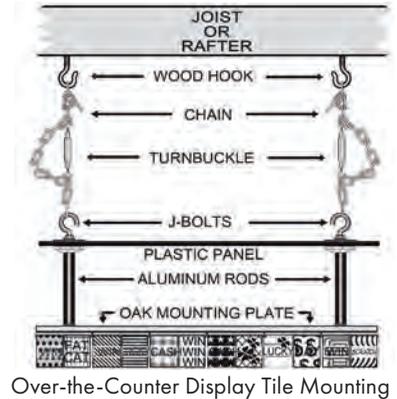
Above the Counter Display with Dual 5"

Above the Counter Display

BUILD OVER DISPENSER DISPLAYS

RAISE IT UP! Build it over a terminal or cash register, allowing for a great display and ease of dispensing. Adjustable Stands are used to allow for varying heights as needed in stores.

All units are configured with our Dual Modular Mini® Dispensers and range from 12-24 games. Specific configurations with dimensions can be found on our website.

Single Side-by-Side Wall Mount

SINGLE WALL MOUNT

DID YOU RUN OUT OF COUNTERSPACE? UTILIZE YOUR WALLS.

Our new wall mount dispenser features easy loading, dispensing and is secured with a keyed lock. Slide multiple dispensers together side by side to create a larger wall unit. Various colors available; minimum quantities may be required!

SPECS
product code: 40-5064 Black
13"h x 5"w x 4"d

Single Wall Mount

Stackable Side-by-Side Counter Mount

STACKABLE SIDE-BY-SIDE

WANT MORE FLEXIBILITY WITH DISPENSER PLACEMENT?

This dispenser serves a dual purpose. Use it on a counter or a wall; even move it back and forth. Same Dispenser - Dual usage

SPECS
product code: 19-0022
12"h x 8.9"w x 3.8"d

PROMOTERS®

Merchandising a large number of games on the counter in a small amount of space can be a challenge; but this challenge is a perfect match for the Promoter Dispenser. This versatile dispenser accommodates from 12 to 32 games and helps to speed up the purchase transaction time by utilizing numbers on the face of the dispenser that correlates to the dispenser drawers. Each drawer is securely engaged to the main body of the dispenser with their individual locks.

SPECS

12 GAME PROMOTER®
product code: 19-2984
10"h x 18.5"w x 16.5"d (30 lbs)

16 GAME PROMOTER®
product code: 19-2955
12.75"h x 18.5"w x 16.5"d (34 lbs)

20 GAME PROMOTER®
product code: 19-2992
16.5"h x 18.5"w x 16.5"d (40 lbs)

24 GAME PROMOTER®
product code: 11-2956
19"h x 18.5"w x 16.5"d (45 lbs)

28 GAME PROMOTER®
product code: 19-3980
21.75"h x 18.5"w x 16.5"d (50 lbs)

32 GAME PROMOTER®
product code: 19-3971
25.5"h x 18.5"w x 16.5"d (55 lbs)

Options: 8" Riser Stand- Call for Quote and Monitor Plate- Call for Quote

16 Game   24 Game   32 Game

Easy-to-identify ticket drawers

Optional security door for additional ticket security

Optional 8" Riser Stand

REDUCED, HEIGHT, DEPTH AND THICKNESS PROMOTERS®

The RHDT Promoter is the newest model in our Promoter line and accommodates 4 to 44 games for dispensing behind a Ticket or Digital Menu Board, under a counter or even in a grocery lane. This Promoter has been redesigned with a smaller footprint and reduced weight in an all-black housing. It also features a specialty drawer that allows for up to an 8" wide game to be dispensed. As with the standard Promoter, the drawers are numbered and have individual locks.

SPECS

11/12 PROMOTER®
product code: 40-6586
8.420"h x 18.375"w x 15"d

15/16 PROMOTER®
product code: 40-6776
11"h x 18.375"w x 15"d

19/20 PROMOTER®
product code: 40-6776

23/24 PROMOTER®
product code: 40-6230
16.417"h x 18.375"w x 15"d

27/28 PROMOTER®
product code: 40-6638
18.817"h x 18.375"w x 15"d

31/32 PROMOTER®
product code: 40-6564
21.217"h x 18.375"w x 15"d

36 PROMOTER®
product code: 40-5388
23.625"h x 18.375"w x 15"d

33/36 PROMOTER®
product code: 40-6570

35/36 PROMOTER®
product code: 40-5860
23.625"h x 18.375"w x 15"d

42/44 PROMOTER®
product code: 40-7060
26"h x 18.5"w x 14.5"d

35/36 Game Black Box Promoter

11/12 Game Black Box Promoter

23/24 Game Black Box Promoter on stand

20 Game Ticket Menu Board- Attached to a Promoter

3 Compartment Drawer holds one 8″ ticket and two 4″ tickets that fits into Promoters or In-Counters with or without rollers.
Product Code: #40-5140 with rollers
Product Code: #40-5532 without rollers

TABBED TMB WITH PROMOTER®

Utilizing the same durable features of our standard Promoter®, the Promoter® with Ticket Menu Board increases visibility of lottery games. This Promoter® comes with a tabbed ticket menu board that attaches to the front of the dispenser.

Insert display or void cards in the menu board to provide your customers with more information about lottery games available. Includes number clips for ease of ordering. This dispenser accommodates 12-24 games. Specialty 3 Compartment Drawer holds one 8″ and two 4″ ticket books OR four 4″ ticket books. Fits in Promoters or In-Counters with or without rollers.

SPECS

12 GAME TMB PROMOTER®
product code: 40-1872
5″h x 18.75″w x 17.9″d (37 lbs)

16 GAME TMB PROMOTER®
product code: 18-3406
19.2″h x 18.75″w x 17.9″d (41 lbs)

20 GAME TMB PROMOTER®
product code: 18-3407
23.4″h x 18.75″w x 17.9″d (47 lbs)

24 GAME TMB PROMOTER®
product code: 18-3408
27.6″h x 18.75″w x 17.9″d (52 lbs)

Number Clips for identifying tickets
1-12, 13-24, 25-32
Front Side

Number Clips for identifying tickets
Back Side

NO COUNTER SPACE? THEN EXPLORE OUR IN-COUNTER DISPENSERS.

POP-UP DISPLAY

The Pop-Up display allows for the voided cards to stand up for the best visibility of game offerings. Each in-counter comes with a countertop cut-out template for easy placement and installation. Add an on-counter Menu Board along with any In-Counter to help drive product awareness.

SPECS

12 GAME POP UP
product code: 40-1608
6.25"h x 20.25"w x 20.25"l

16 GAME POP UP
product code: 40-1609
19"h x 20.25"w x 20.25"l

20 GAME POP UP
product code: 40-1610
22.75"h x 20.25"w x 20.25"l

24 GAME POP UP
product code: 40-1611
5.25"h x 20.25"w x 20.25"l

28 GAME POP UP
product code: 40-4942
24.75"h x 20.25"w x 20.25"l

32 GAME POP UP
product code: 40-4277
27"h x 20.25"w x 20.25"l

36 GAME POP UP
product code: 40-6265
30.5"h x 20.25"w x 20.25"l

*Dimensions include Ticket Menu
 Display Tray

Pop-up Display

In-Counter Clerk View

FLAT DISPLAY

The Flat Display brings the offerings in full view of the glass. Each in-counter comes with a countertop cut-out template for easy placement and installation. Add an on-counter Menu Board along with any In-Counter to help drive product awareness.

SPECS

12 GAME FLAT
product code: 11-4036
14.75"h x 20.25"w x 20.25"l
counter cut out: 18.75"w x 18.75"l

16 GAME FLAT
product code: 11-4040
17.5"h x 20.25"w x 20.25"l
counter cut out: 18.75"w x 18.75"l

*Dimensions include Ticket Menu Display Tray

Flat Display

FRONT WINDOW DISPLAY

The Front Window display not only provides a look at what games are offered from the top of the display, but also the front. Each in-counter comes with a countertop cut-out template for easy placement and installation. Add an on-counter Menu Board along with any In-Counter to help drive product awareness.

SPECS

12 GAME FRONT WINDOW DISPLAY
product code: 19-2044
11.5"h x 19.25"w x 25.5"l

16 GAME FRONT WINDOW DISPLAY
product code: 19-2045
14.25"h x 19.25"w x 25.5"l

STANDARD FEATURES:

- Various sizes available in different models
- Takes up virtually no counter space
- Puts tickets in front of customer at point-of-sale location
- Same durable body and drawer design as Promoter®
- Easy installation
- Traditional In-Counters use staggered display trays for optimal top viewing of ticket books
- Two pieces of tempered glass are utilized in all In-Counter models to allow for cleaning and replacement of top surface
- Template provided
- Counter Cut-Out: 18.75" w x 18.75" l

STAGGERED DISPLAY

The Staggered display is a level step for each four games, offering the visual of the full book of tickets. Each in-counter comes with a countertop cut-out template for easy placement and installation. Add an on-counter Menu Board along with any In-Counter to help drive product awareness.

SPECS

12 GAME STAGGERED DISPLAY
product code: 19-2042
11.5"h x 19.25"w x 21.25"l

16 GAME STAGGERED DISPLAY
product code: 19-2043
16.25"h x 19.375"w x 21.75"l

ICD LIGHT KIT

SPECS

product code: 40-6155

Enhance the visual of your tickets by adding a light kit to any In-Counter Dispenser.

REPLACEMENT GLASS

SPECS

IN-COUNTER REPLACEMENT GLASS
product code: 19-3042
17.7"h x 17.7"w x .125"d

SECURITY DOORS FOR PROMOTERS® & IN-COUNTER

Shown on Promoter®

Shown on In-Counter Dispenser

Security doors can be added to many Schafer Retails Solutions + instant ticket dispensers including Promoters®, Promoters® with Ticket Menu Boards and In-Counter dispensers.

Indiana Hoosier's Lottery Center™

THE LOTTERY CENTER™

Bring all lottery components together in one clean and bright modular display. Two Ticket Menu Boards feature lighting and magnetic covers. The Electronics Components allow you to house play slips and/or brochures, jackpot sign, ticket checker and lottery monitor, all in one unit. All Lottery Center components are molded for durability in your custom color. With its limited depth, there is room to place a Promoter® space-saving dispenser behind the unit.

SPECS
27.5"h x 47"w x 12"d

THE LOTTERY CENTER™ COMPONENTS

The Lottery Center™ consists of 3 separate molded parts. Each component is extremely durable for longevity.

1. A larger lighted ticket menu board houses up to thirty 4x4 display cards in a clean, organized manner.

2. An electronics component brings items currently at retail within one combined, clutter-free space. Components shown are the Display Monitor, Lighted Jackpot Sign, Ticket Checker and an area to house draw game slips or game information pamphlets.

3. A smaller lighted ticket menu board holds up to six 4"x4" display cards. This unit can promote new games, a family of games, or even higher-priced point game options. This piece can also include a side literature holder for draw game slips or brochures.

ALL-IN-ONE ON COUNTER DISPLAY

The All-In-One combines a bright, eye-catching LED instant ticket display with a compact play slip/literature holder and space-saving Promoter® Dispenser. Now your customers can find all their lottery needs in one place! The unit comes in a variety of fun colors, with red and blue being the most popular.

SPECS

16 GAME LIGHTED TMB
18.125"h x 20.375"w x 4.25"d

24 GAME LIGHTED TMB
26.5"h x 20.375"w x 4.25"d

30 GAME LIGHTED TMB
26"h x 24"w x 4.25"d

36 GAME LIGHTED TMB
26.5"h x 27.5"w x 4.25"d

10 POCKET ON-COUNTER LITERATURE HOLDER
6"h x 23.255"w x 8"d

12 POCKET ON-COUNTER LITERATURE HOLDER
6"h x 27.5"w x 8"d

36 GAME BLACK BOX PROMOTER
product code: 40-5388
26.625"h x 18.375"w x 15"d

LIGHTED TMB ATTACHMENT PLATE
product code: 40-5309
9.25"h x 17.5"w x 1"d

OPTIONS:
12 Body Colors
3 Compartment Drawer page 26

Lighted TMB Attachment Plate mounted to the Lighted TMB Back (wall or promoter mounting)

On-Counter Literature Holder

36 Game All-In-One Shown includes promoter, lighted TMB, literature holder and mounting plate

TOP SELLER!

LIGHTED TICKET MENU BOARD

This customer favorite uses display cards and plugs in for a lighted display. A number of states throughout the US have seen double-digit sales lifts through trials.

SPECS

16 GAME LIGHTED TMB
18.125"h x 20.375"w x 4.25"d

24 GAME LIGHTED TMB
26.5"h x 20.375"w x 4.25"d

30 GAME LIGHTED TMB
26"h x 24"w x 4.25"d

36 GAME LIGHTED TMB
26.5"h x 27.5"w x 4.25"d

WINDOW MOUNT LIGHTED TICKET MENU BOARDS

Insert display or void cards and attach to a window or door to display lottery games to customers behind glass. Perfect for gas kiosks and customer service counters.

SPECS

4 GAME-POCKET
product code: 40-7022
18.75"h x 8"w x 2.5"d

24 GAME-POCKET
product code: 40-6885
27.5"h x 21"w x 2.5"d

24 GAME-EXTRUSION
product code: 40-6999
27.5"h x 21"w x 2.5"d

30 GAME-POCKET
product code: 40-6900
27.5"h x 25.5"w x 2.5"d

30 GAME-EXTRUSION
product code: 40-7003
27.5"h x 25.5"w x 2.5"d

36 GAME-POCKET
product code: 40-6950
27.75"h x 30"w x 2.5"d

36 GAME-EXTRUSION
product code: 40-7006
27.75"h x 30"w x 2.5"d

30 Game-Extrusion

4 Game-Pocket

TAPED, TABBED & VELCRO MENU BOARDS

The Taped Ticket Menu Boards utilize foam tape for wall mounting or placement on front of "Promoter®" dispensers. Ceiling mount hardware for the Taped Ticket Menu Boards is sold separately. The Tabbed Ticket Menu Boards are designed to attach to an easel for counter mounting (easel sold separately). Taped and tabbed menu boards are available in 12, 16, 20 and 24 ticket configurations and the velcro option is available in a 30 game ticket configuration.

SPECS

12 GAME TAPED TMB
product code: 40-1639
14.1"h x 17.6"w x 1.5"d

16 GAME TAPED TMB
product code: 40-1822
18.25"h x 17.6"w x 1.5"d

20 GAME TAPED TMB
product code: 40-1823
22.2"h x 17.6"w x 1.5"d

24 GAME TAPED TMB
product code: 40-1824
26.25"h x 17.6"w x 1.5"d

30 GAME TAPED TMB
product code: 40-5234
26.25"h x 21.375"w x 1.5"d

12 GAME TABBED TMB
product code: 40-1637
14.1"h x 17.6"w x 1.5"d

16 GAME TABBED TMB
product code: 40-1522
18.25"h x 17.6"w x 1.5"d

20 GAME TABBED TMB
product code: 40-1525
22.2"h x 17.6"w x 1.5"d

24 GAME TABBED TMB
product code: 40-1527
26.25"h x 17.6"w x 1.5"d

30 GAME VELCRO TMB
product code: 40-2242
26.375"h x 21.375"w x 1.875"d

24 Game TMB Taped-Wall Mounted

OPTIONS:
Easel 40-1529
Suction Cups

16 Game Tabbed TMB-Attached to an Easel

WATERFALL LIGHTED TICKET MENU BOARD

The Lighted Ticket Menu Board is to be counter- or wall-mounted. Unit is illuminated with high intensity LED lighting to enhance the viewing of display cards. The unit displays voided cards in a smaller counter top footprint area than other menu boards by waterfalling the cards for display. This unit has an enhanced view with LED lighting. Custom colors are available. Standard color is Black.

COUNTER MOUNT
SPECS
product code: 40-6452
24"h x 10"w x 13.75"d

WALL MOUNT
SPECS
product code: 40-6447
26.75"h x 10"w x 2.75"d

22 Game TMB IOC-Front

22 Game TMB IOC-Back
Optional graphics can be placed on the back

TICKET MENU BOARD IOC

This curved Ticket Menu Board holds up to 22 to 24 (4x4) display or voided cards. Unit has a keyed lock feature on faceplate for security.

Note: Unit is weather resistant, but not weather proof.

SPECS

22 GAME TMB IOC
product code: 40-5727
30.25"h x 17.5"w x 2.5"d

24 GAME TMB IOC
product code: 40-6608
27.687"h x 17.625"w x 2.5"d
(3"d with mounting bracket)

12 Game 4x3

4 Game 1x4

24 Game 6x4

CLEAR TICKET MENU BOARD

Insert display or voided cards and attach to a window or door to display lottery games. Perfect for gas kiosks and customer service counters.

SPECS

4 GAME- 1X4
product code: 40-5038
21.5"h x 4.75"w

10 GAME- 2X5
product code: 40-4222
27.5"h x 11.5"w

12 GAME- 4X3
product code: 40-4219
16"h x 17.5"w

24 GAME- 6X4
product code: 40-4686
28"h x 19.25"w

*Other custom sizes are available

CHANGE MAT

Utilize the Change Mat for point-of-sale placement or as a ticket menu board at the selling counter. The standard change mat features a solid black frame, tempered glass and non-skid feet for safety, durability and longevity. The magnetic change mat can be customized with your graphics and color choices.

CHANGE MAT

SPECS
product code: 11-2069
19"h x 19"w x .25"d

CHANGE MAT-REPLACEMENT GLASS

SPECS
product code: 12-0898
16.937"h x 16.937"w x .125"d

CHANGE MAT-MAGNETIC

SPECS
12, 28, 24 and 32 games have been done and other custom sizes are available.

TERMINAL POINT-OF-SALE HOLDER

Promote your lottery games by utilizing the space in front of your online terminal with the Terminal Point-of-Sale Holder. Its unique design wraps around the terminal, allowing for additional game exposure to your customers!

Place information brochures as well as posters in this highly visible Point-of-Sale display!

Louisiana Lottery

Terminal Point-of-Sale with storage shelf

Custom printed parts-side and header
Highly visible poster area

TERMINAL POINT-OF-SALE WITH SHELF

SPECS
16"h x 17.5"w x 12.5"d

Terminal Point-of-Sale without storage shelf

Terminal Point-of-Sale without storage shelf

TERMINAL POINT-OF-SALE WITHOUT SHELF

SPECS
16"h x 17.5"w x 10.25"d

Options:
Literature Holder Divider
Pencil Holder
Winning Pockets

SINGLE POCKET

SPECS
product code: 18-2610
8.6"h x 4.1"w x 5.3"d

SIX POCKET

SPECS
product code: 19-1616
14"h x 8.3"w x 5.3"d

TEN POCKET

SPECS
product code: 16-1135
10.1"h x 20.8"w x 3.9"d

10 Pocket with digital printed header. Can sit on a countertop or hang on a wall.

10 Pocket with winning number pocket holders attached. Can sit on a countertop or hang on a wall.

LITERATURE HOLDER DIVIDER

SPECS
product code: 11-0139

Dividers can be snapped into the pockets, doubling the number of compartments to hold a variety of gaming information.

ITVM

SPECS
14.75"h x 4.31"w x 7.5"d

Custom unit- magnetic to attach to vending machine sides.

Our Literature Holders have clear, unbreakable tongues to prevent sagging and curling of play slips and lottery information when being displayed. Our Literature Holders are available in any configuration, starting from just a single unit to multiple custom configurations needed for your retail.

4 pocket rotating literature holder
(Shown with optional pencil holder)

6 pocket rotating literature holder
(Shown with optional pencil holder)

10 pocket rotating literature holder

12 pocket rotating literature holder with
winning number pockets shown with
custom pocket color and game stickers

ROTATING LITERATURE HOLDER

Make your customers' game choice spin with a Rotating Literature Holder. The bases are supported by a Lazy Susan turntable with ball bearings for ease of rotation. Clear unbreakable tongues are used to prevent sagging and curling of play slips and lottery information. A Pencil Holder can be added to the top as an option.

Increase the impact of your Literature Holder by making it in the color of your choice. (Minimum quantity required)

SPECS
4 POCKET
product code: 18-2593
9.9"h x 6.4"w x 6.4"d

6 POCKET
product code: 40-2978
9.9"h x 10"w x 10.5"d

10 POCKET
product code: 18-3200
19.7"h x 10"w x 10.5"d

12 POCKET
product code: 40-2361
12.5"h x 10"w x 10.5"d

OPTIONS:
Pencil Holder
Custom Pocket Colors
*Call for a Quote

MINIMUM QUANTITIES REQUIRED

Convenience is a crucial factor in how customers make decisions about what to buy, what games to play and "how to play" information on specific games are available. Engaging your customers with a place to make those types of decisions with a specialized play area provides customer service and experience our players have grown to expect. Multi-User Game Stations, Play Centers, Mini Kiosks, Mini Centers and Scratch and Win units all provide areas for player convenience.

All units can be customized with your brand to be easily recognized in the environment setting. Some minimum quantities are required and are denoted in the headings.

Short Top Model

MGS TALL & SHORT TOP

STANDARD FEATURES:

- Minimal footprint only 24"w x 16.75"d
- Quick and easy 2 piece assembly — no tools required!
- 16 accessible literature/brochure holders
- Door and Header graphics can be customized
- 2 convenient play surface areas
- Available in color(s) of your choice

OPTIONS:

- Leveling feet

SPECS

MGS TALL TOP
72.4"h x 26"w x 16.4"d

MGS SHORT TOP
64.1"h x 26"w x 16.4"d

Tall Top Model
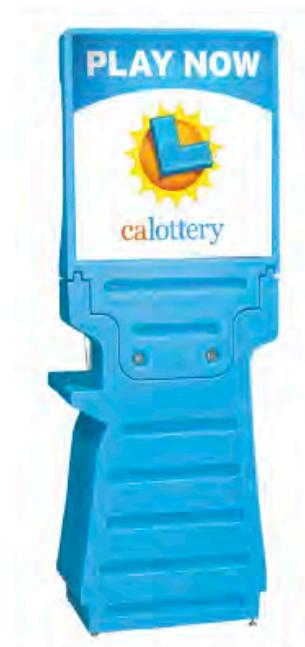
Add signage to the back of the top for increased visibility

1 Wide

1 & 2 WIDE PLAY CENTERS®

STANDARD FEATURES:

- Single or Dual writing surface option
- Play slip compartments
- Lottery branding areas
- Optional ticket scanner
- Counter mount options available

SPECS

1 WIDE
67.92"h x 11.02"w x 21.39"d

2 WIDE
67.92"h x 19.69"w x 21.78"d

2 Wide

Mini Kiosk with Ticket Checker

SMALL FOOTPRINT

Perfect for minimal spaces, small footprint solutions keep the feeling of a designated lottery area for the player without taking up too much floor. Choose from the Mini Kiosk or the Mini Center; both can be customized to work best for your message and location.

SPECS

MINI KIOSK WITH TICKET CHECKER
54"h x 9"w x 18"d

MINI KIOSK WITHOUT TICKET CHECKER
54"h x 9"w x 18"d

Mini Kiosk without Ticket Checker, replaced with extra poster holder

Mini Kiosk without Ticket Checker, replaced with additional literature

MINI CENTER

The Mini Center is a great piece for those small footprint areas in retail. Molded in one piece, it is easy to place and has minimal assembly.

SPECS
52"h x 16"w x 18"d
custom colors available

SCRATCH-N-WIN

STANDARD FEATURES:

- Literature Holders
- Door is black ABS material and can be custom printed with message or logo
- Writing Surface
- Customized Header
- Internal Storage

OPTIONS:

- ADA clipboard attached using plastic-coated cable for accessibility
- Pencil Holder
- Ticket Checker placement
- Any Pantone color choice

SPECS
55"h x 18"w x 16"d
custom colors available

PLAY CENTER® MIX & MATCH TOPS

MINIMUM QUANTITIES REQUIRED

These Mix & Match Play Center® Tops and Bases offer the ability to choose a variety of options for different retail setting and placement within the stores. All units can be customized with your brand to be easily recognized in the environment setting. Minimum quantities of 125 units are required.

SHORT TOP

STANDARD FEATURES:

- 5 brochure pockets across the top
- The upper portion of the top comes with changeable customized header
- 9 pocket literature holder with 4 clear tongues and "U" style pencil holder (Up to 10 pockets available)
- Clear writing surface area can be used to display promotional material

OPTIONS:

- Attached pen with chain
- Literature holder dividers
- Clear "winning numbers report pockets" bonded to front of literature holder

SPECS
16"h x 24"w x 16"d

TALL TOP

STANDARD FEATURES:

- 2- 8.5" x 11" display windows, covered with an acrylic face plate are provided for posters or note pads
- The upper portion of the top comes with changeable customized header
- 9 pocket literature holder with 4 clear tongues and "U" style pencil holder (Up to 10 pockets available)
- Clear writing surface area can be used to display promotional material

OPTIONS:

- Attached pen with chain
- Literature holder dividers
- Clear "winning numbers report pockets" bonded to front of literature holder
- Display area on back side of top for posters

SPECS
32"h x 24"w x 16"d

Customized Iowa Unit

ONE SHELF BASE

STANDARD FEATURES:

- One shelf storage
- Door includes a turn latch or keyed lock
- Two weights in bottom of base for stability
- Instructions & hardware to attach Play Center® top are included

OPTIONS:

- ADA clipboard attached via plastic-coated cable for accessibility

SPECS
40"h x 24"w x 16"d

Customized Ohio Unit

TWO SHELF BASE

STANDARD FEATURES:

- Two shelf storage
- Door includes a turn latch or keyed lock
- Includes a trash slot and an integral trash can
- Two weights in bottom of base for stability
- Instructions & hardware to attach Play Center® top are included

OPTIONS:

- ADA clipboard attached via plastic-coated cable for accessibility
- A multi-color sign can be fastened to the front of the waste basket
- Additional message or logo colors on door

SPECS
40"h x 24"w x 16"d

THREE SHELF BASE

STANDARD FEATURES:

- Three shelf storage
- Door is available with a turn latch or keyed lock
- Two steel weights in bottom of base for stability
- Instructions & hardware to attach Play Center® top are included

OPTIONS:

- ADA clipboard attached via plastic-coated cable for accessibility
- Additional message or logo colors on door

SPECS
40"h x 24"w x 16"d

Unit can have customized graphics

ADJUSTABLE SHELF BASE

STANDARD FEATURES:

- Two adjustable shelves
- Door is available with a turn latch or keyed lock
- Includes a printed trash slot and a trash receptacle within the base
- Bottom shelf is weighted for stability
- Instructions & hardware to attach Play Center® top are included

OPTIONS:

- ADA clipboard attached via plastic-coated cable for accessibility
- Additional message or logo colors on door

SPECS
40"h x 24"w x 16"d

Customized Arizona Unit

Providing options for Play Centers® helps facilitate offerings for ADA compliance, security, branding and even added capacity for game reports and game slips.

Add signage to the back of the Play Center® Top for increased visibility

Customer artwork required for all printed items.

Door area can have custom lottery logo and/or message

Custom art work on header

Option of a Keyed Lock for door security on One shelf, Two shelf, Three shelf & Adjustable shelf base

Attachable pen with chain

Attachable pen on chain

Handicap clipboard attached via cable

Winning Numbers Report Pockets attached to 10 pocket literature holder

Dividers can be added to the 10 pocket literature holder, doubling the number of literature compartments, adding more variety.

WE ARE SCHAFER RETAIL SOLUTIONS+

Working to help create new, innovative products for the retail environment and supporting lotteries in their pursuit of retail excellence.

Outstanding Games.
Retail Excellence.
Digital Innovation.
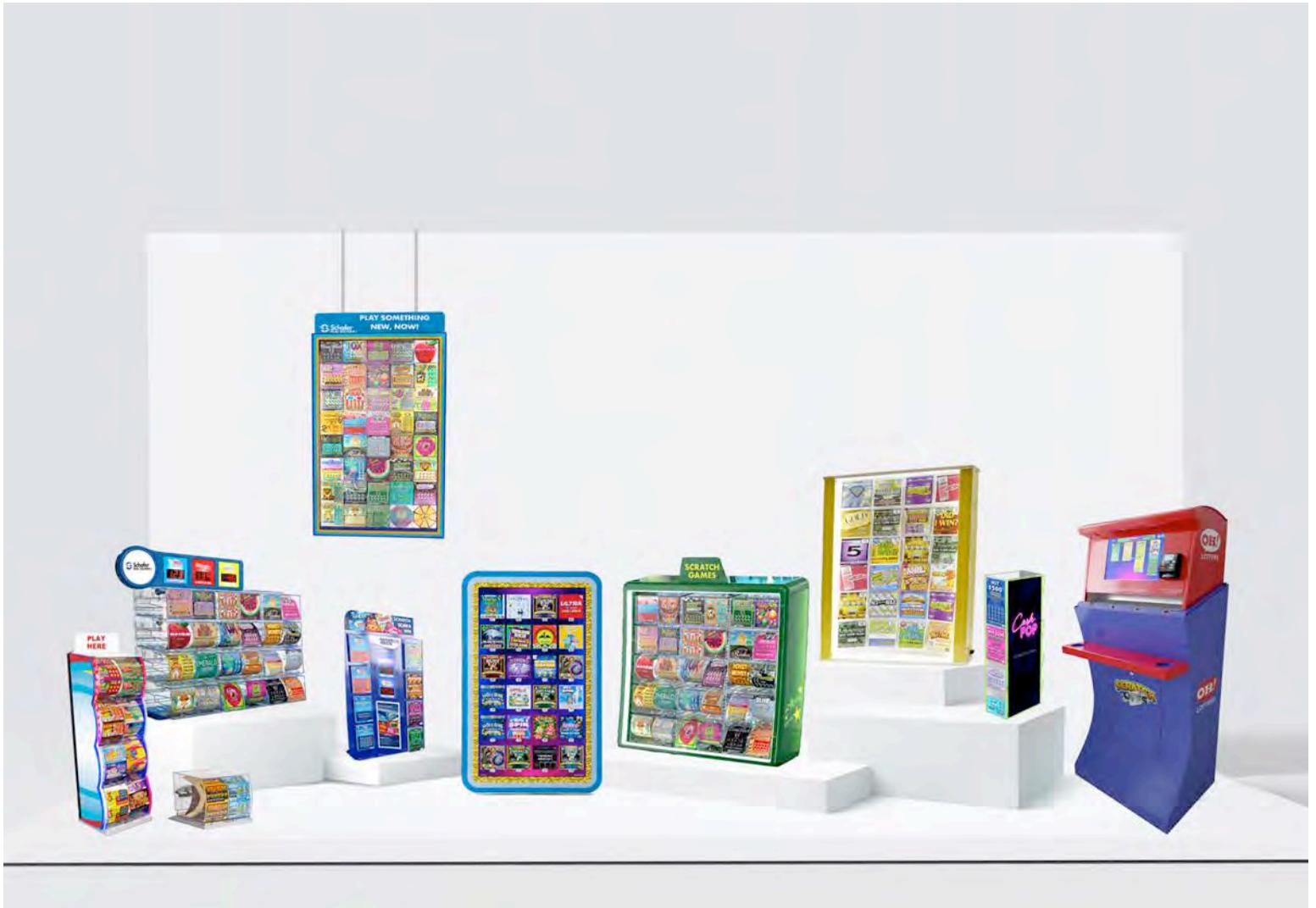
OUR SERVICE AND DEDICATION

Schafer Retail Solutions + can provide fully-engineered retail POS display solutions from creative concepts through to manufacture, assembly and distribution. We work closely with you, taking time to understand your ideas and requirements before creating design concepts and prototypes across a range of materials. Our experience across diverse retail environments allows our team of professionals to provide valuable insight, ensuring your project runs smoothly.

This next section of our product catalog showcases examples of custom-designed products that we have created for clients. These specific products shown cannot be purchased individually but are innovative examples of our end-to-end solutions for lottery retail environments.

Schafer
RETAIL SOLUTIONS +

We have worked closely with Camelot Group to design custom on-counter, in-lane and multi-faceted designs to be used in lottery retail environments. Our relationship has carried these products from the concept stages, to design, all the way through to final production and placement at retail.

A few examples are shown over the next few pages.

CAMELOT CLT
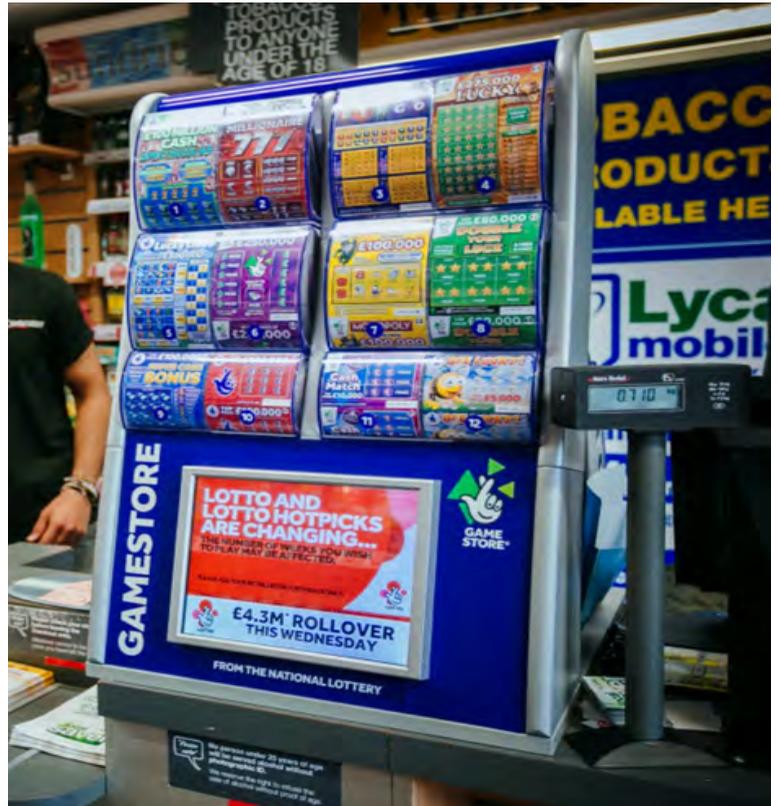
CAMELOT LCU

In-Lane display with Ticket Menu Board or POS Graphic, hang tags and Jackpot Sign

CAMELOT ALDI

Additional merchandising products shown include lane dividers, pole signs and corner signs

CAMELOT ICELAND

15% sales lift to previous unbranded units!

Our work with Premier Lotteries of Ireland (PLI) has opened opportunities to continue new avenues at retail in-lane, with incorporating Illuminated Jackpot Signs and dispenser displays having a large branding area to be placed in front of the gaming terminal at the counter, creating a "lottery" play area. This design has delivered its greatest return within a small space and over 15% lift in all sales to previous unbranded units.

Examples are shown below.

LIDL SUPERMARKET IN-LANE

PLI LCU IN-LANE

ALDI SUPERMARKET IN-LANE

Sales in 5 trial stores had an increase of 60%!

Visual impact and driving the impulse purchase of instant tickets is a key driver to lottery success. Camelot Illinois worked with us to design an illuminated and branded dispenser display to create an attractive and eye-catching display for the retail countertop.

Example is shown below.

CAMELOT ILLINOIS

Many retail settings don't offer the same amount of space for product placement and therefore our work with the University of Iceland uncovered a chance to design multiple displays: on counter, wall mount and in lane. Examples shown below are utilizing our dispensers with custom branded solutions for the lottery.

Dispenser Display Menu Boards & Modular Dispenser Displays

UNIVERSITY OF ICELAND

PLAY CENTERS®

Suppliers understand that retail space becomes limited to promote one's product. This smaller and slim line option for play centers® becomes a brand awareness piece and allows the customers a place to play their games.

CAMELOT UK MINI PLAY CENTER®

CAMELOT UK PLAY CENTER®

GENERIC PLAY CENTER®

CAMELOT UK COUNTER MOUNTED MINI PLAY CENTER®

MINIMUM QUANTITIES AND FURTHER DESIGN FINALIZATION REQUIRED

PLAY CENTERS®

Our work with many clients has given us great opportunities to design outside of the box for play centers. These examples below demonstrate how we worked with clients to develop ways to incorporate digital components to their stands, as well as incorporating jackpot awareness.

**32" PORTRAIT SCREEN
PLAY CENTER®**

**16.1" PORTRAIT SCREEN
WITH LITERATURE HOLDER
PLAY CENTER®**

**DUAL SCREEN
PLAY CENTER®**

**32" SCREEN
PLAY CENTER®**

This custom design allows you to configure dispensers to fit your retail requirements and you can choose a color combination so that your final design matches your brand. Security panels on each side act as a theft deterrent and the header on the units can be customized to further promote your brand messaging.

The custom range includes separate Literature Holders and Ticket Checker. The modular nature of the design means we can provide these as separate units or as a combined unit which helps reduce the on-counter space required for both items.

This terminal surround helps to blend the custom family of POS within the retail store's lottery merchandise. The front graphics are replaceable and can be used to promote seasonal initiatives or special offers. This unit can also become a digital screen to display content directly to customers.

This dispenser surround has the ability to attach a Jackpot Communicator sign displaying up to 3 different Jackpots. The display panels can be fitted horizontally or vertically depending upon the space available on the counter.

Ceiling-Suspended Signage

Large Jackpot Communicator Header

Winning Ticket Message Boards (available in different sizes)

In-Lane Checkout Divider

POLLARD
banknote limited

Schafer
RETAIL SOLUTIONS +

Outstanding Games.
Retail Excellence.
Digital Innovation.

♻ A number of products shown in this catalog are recyclable or are manufactured of recycled material.

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www.schaferrs.com